

THE
EARTHSHOT
PRIZE

OFFICIAL NOMINATOR GUIDELINES
2022

WELCOME TO OUR OFFICIAL NOMINATORS



Thank you very much for being an official nominator for the second year of The Earthshot Prize in 2022.

You are part of a curated community of nominators, invited from around the world, representing different sectors, institutions, expertise, diverse communities, interests and every walk of life. You all share one thing in common: you are each at the forefront of shaping a just and sustainable future. I'm hugely excited to see the solutions that you put forward to help solve our five Earthshots and repair our planet over the next decade.

Our goal is to create a true sense of family for everyone participating in The Earthshot Prize, whether a nominator or nominee, partner, expert advisor or Prize Council member. We hope to make your experience as a nominator simple, powerful, creative and impactful for each of you. I hope that The Earthshot Prize family becomes a rich network of connections for you.

I am hugely grateful to each of you for joining us on this adventure and for all your support for The Earthshot Prize.

A handwritten signature in blue ink, appearing to be 'L. 15'.

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EXECUTIVE SUMMARY
AND BACKGROUND FOR NOMINATORS

EXECUTIVE SUMMARY

KEY INFORMATION AT A GLANCE

The Earthshot Prize accepts nominations submitted in English by Official Nominators, which will be subject to a rigorous assessment process before the winners are selected.

Each Nominator has been chosen for their ability to identify the most impactful solutions from across any sector or country.

There are **five Earthshots**, and one winner will be selected for each Earthshot every year.

We consider solutions from **any country or sector**: for-profit, non-profit, hybrid, government, movement and collaboration. Last year our finalists included a schoolgirl, a grassroots non-profit, tech-driven start-ups, global data monitoring systems, a city and a country.

We select finalists with solutions that are:

1. **Inspiring**: sparks the imagination
2. **Inclusive**: builds inclusion, equity, and benefits for people
3. **Impactful**: have proven impact with potential to scale

The Earthshot Prize has a particular focus on solutions which are **beyond idea stage**, have tested their solution in-field or with audiences, and are at a 'tipping point' for scaling or replication.

Nominations must be **submitted online** at <https://nominations.earthshotprize.org/>

Our team are happy to help with any questions or issues, please email tep.nominations@earthshotprize.org

Key timings in 2022



Nominations open

4th January



Nominations close

4th March



Screening

March – July



Selection

July – September



Awards

Late 2022 (date TBA)

ABOUT THE EARTHSHOT PRIZE

URGENCY + OPTIMISM = ACTION

“The natural world on which we entirely depend is declining at a rate faster than at any time since the end of the dinosaurs. We know where this story is heading, and we must now write a different ending. This is what The Earthshot Prize was created to achieve.” **Sir David Attenborough**

This is the decisive decade for our planet. Despite all the challenges, we are optimists. We see plausible pathways to an era of regeneration and abundance. We see positive tipping points within reach. We are optimists, but we are also realists. Change is not yet happening fast enough or at the scale we need. Pessimism and despondency are at an all-time high, and incumbent systems are moving too slowly and incrementally. We need urgent optimism to bring innovations and solutions to scale.

The Earthshot Prize will award one million pounds to each of five annual winners whose solutions make the most progress towards our five Earthshots. The first winners were awarded in a glittering London Awards Ceremony in October 2021.

Nominations will be subject to detailed assessment culminating in final selection by Prince William and The Earthshot Prize Council.



BEING PART OF THE MISSION

BENEFITS OF BEING A NOMINATOR

Being a Nominator for The Earthshot Prize means much more than filling in a form. Nominators become part of the team because of your leadership on our shared mission to repair our planet.

Submitting nominations means identifying the solutions that have the power not only to have a tangible impact towards this mission but to inspire and unite people along the way.

Benefits of being a Nominator

- Make a tangible difference to nominees by nominating them, since The Earthshot Prize will support and add value to nominees' work.
- Be part of a truly global network, which will become a supportive ecosystem to share successes and forge collaborations.
- Showcased through a place of pride on The Earthshot Prize website, inspiring content and high-profile communications.
- Access to an [official badge](#) and branded content.
- Access to data and insights from nominations.
- The Prize is committed to giving clear guidelines and facilitating a smooth process for interacting with your nominees. We have a dedicated team who are here to support nominators flexibly.
- We are a learning organisation, welcoming feedback and co-design.

Quotes from Nominators in 2021

“It was personally inspirational and uplifting to have a platform to share positive, impactful, hopeful solutions that are already out there, ready to bloom and evolve with a boost”

“This was a privilege to help identify a unique project and contribute to resolving one of the most important human challenges facing the world today.”

“We really enjoyed our experience as a Nominator of The Earthshot Prize. It allowed us to share and promote our values. The nomination process is very smooth and not too time consuming.”

“It has been an absolute privilege to play a role in seeking and nominating world-changing solutions. As an ensemble of enablers, we believe this is an incredible opportunity and are proud to be associated.”

THE JOURNEY FOR NOMINEES

THE PEOPLE AT THE HEART OF THE EARTHSHOT PRIZE

After nominations are submitted, they are screened as part of an independent assessment process run by Deloitte, our implementation partner.

This process includes an assessment of the nomination form against our [five assessment filters](#), a storytelling assessment and a technical assessment.

Nominations that perform well in these assessments will be asked directly to provide additional information and may be asked to attend interviews, site visits or workshops.

A panel of independent experts advise on the selection of 15 finalists (3 per Earthshot) and the ultimate winners are chosen by the Prize Council in an annual judging session.

All 15 finalists are part of The Earthshot Prize family. All 15 are given an incredible platform to amplify their work, as well as tailored support from The Earthshot Prize and our network of NGOs, businesses, governments, funders and expert mentors.

The five winners also receive a one-of-a-kind [award](#) and a one-million-pound grant to scale their impact.



“We want to thank you all from the bottom of our hearts for the immense work you've put into creating such an amazing program, and for your help throughout this incredibly exciting process! Winning The Earthshot Prize is one of the greatest honours we can imagine and is an experience the Coral Vita team truly will never forget. Thank you all for making it so special.”

Gator Halpern, Coral Vita, Oceans Winner 2021

From left: Finalists demonstrate their innovations at COP26 with Bill Gates, AEM Electrolyser is announced as a winner, Finalists meet world leaders and feature in the World Leaders Summit at COP26 in Glasgow

SELECTION PRIORITIES

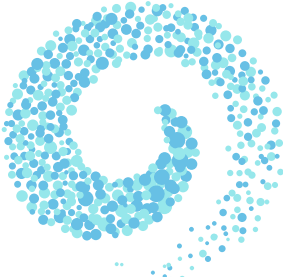
EARTHSHOTS, CRITERIA AND FOCUS AREAS

THE FIVE EARTHSHOTS

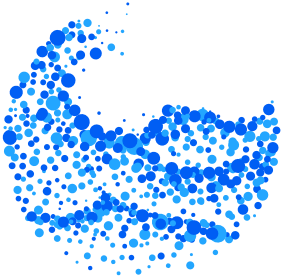
15 FINALISTS, 5 WINNERS



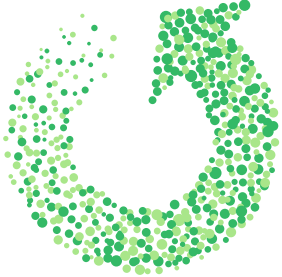
**PROTECT
AND RESTORE
NATURE**



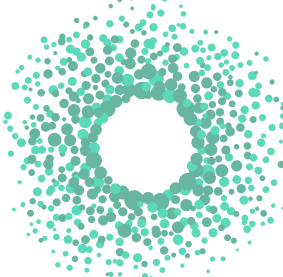
**CLEAN OUR
AIR**



**REVIVE OUR
OCEANS**



**BUILD A
WASTE-FREE
WORLD**



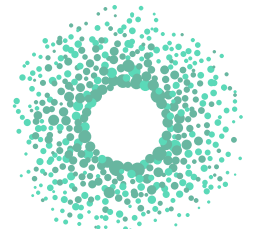
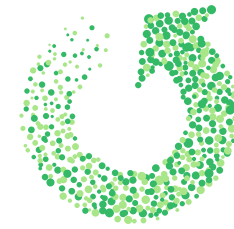
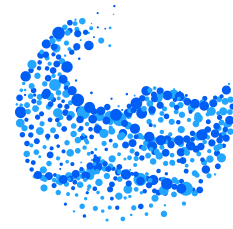
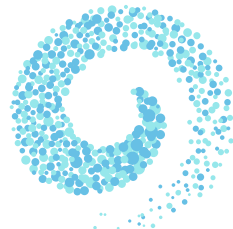
**FIX OUR
CLIMATE**

OUR SELECTION PRIORITIES FOR 2022

HOW WE SELECT WINNERS FOR EACH EARTHSHOT

Our selection priorities provide transparency on our areas of particular focus. To craft these priorities, we have consulted widely with experts and conducted extensive research and analysis.

THREE DEFINED PRIORITY AREAS PER EARTHSHOT, PLUS WILDCARDS



FIVE CROSS-CUTTING FILTERS TO ASSESS AGAINST

Type of intervention: preventative, adaptive, restorative

Diversity of nominations: geographic, sector, demographic, nominee type

Stage of solution: beyond idea stage and at a tipping point for scaling within five years

Characteristics of nominations: inspiring, inclusive, impactful

Key enablers: data, finance and legal, women and Indigenous leadership



2022 NOMINEE COHORT

Top nominees go through to selection

OUR SELECTION FOCUS AREAS

THREE PRIORITY AREAS WITHIN EACH EARTHSHOT

PROTECT AND RESTORE NATURE

1. Paying environmental stewards and improving land rights
2. Using agricultural commodity markets as a lever to reduce harm to tropical forests
3. Increasing yields in biodiverse, regenerative agriculture

CLEAN OUR AIR

1. Engaging citizens in data collection and advocacy
2. Stopping the burning of agriculture and forests
3. Addressing personal transportation

REVIVE OUR OCEANS

1. Reducing and addressing overfishing
2. Developing ocean ecosystem services that mitigate climate change: 'blue carbon'
3. Advancing climate change solutions with ocean benefits

BUILD A WASTE-FREE WORLD

1. Preventing the excessive use of resources
2. Extending the use of goods (particularly food, clothes, plastics)
3. Better managing waste once it has been generated

FIX OUR CLIMATE

1. Transitioning to renewable energy
2. Reducing methane emissions
3. Constructing buildings fit for the future

This is a guide, and not a prescriptive and exhaustive set of criteria. We would love to see nominations from these priority areas, but **will consider nominations on any topic within any Earthshot**. We encourage 'wildcard' nominations and insights we haven't considered, particularly when those nominations have the potential to inspire people globally.

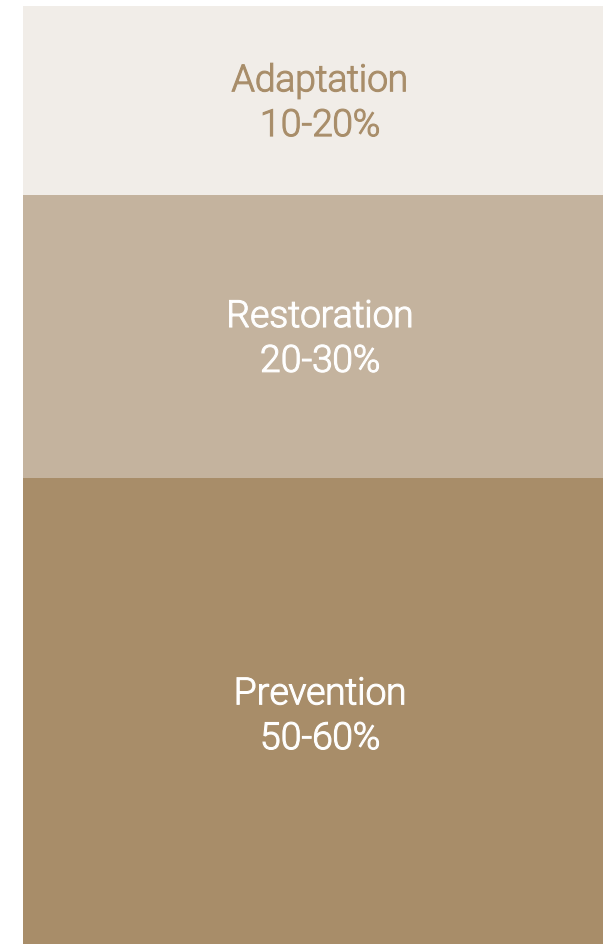
OUR FIVE FILTERS FOR ASSESSING NOMINATIONS

1. TYPE OF INTERVENTION

We seek three types of intervention:

- **Prevention:** we primarily seek innovations that can provide an alternative to approaches that cause harm, such as renewable energy instead of fossil fuels, like [AEM Electrolyser](#).
- **Restoration:** we want to make systems we use today better. In this, we seek innovations that are regenerative or restorative: e.g. restoring corals, like [Coral Vita](#).
- **Adaptation:** we know that much damage is already done. We seek innovations that help minimise the impact on people and on the environment: e.g. adapting man-made coastal defences into marine ecosystems like [Living Seawalls](#).

While our selection process seeks nominations from all three categories, in 2022 we will put additional weighting on preventative solutions as they address the source of the problem.



OUR FIVE FILTERS FOR ASSESSING NOMINATIONS

2. DIVERSITY OF NOMINATIONS

You can nominate a solution from any country or sector in the world. This could be:

- An **individual** (such as a leader or an activist)
- A **team** or small group of individuals
- An **organisation** (not-for-profit or for-profit)
- A **public sector body/government** (including a country or city)
- A **partnership/consortium** of more than one organisation

Last year our finalists included a schoolgirl, a grassroots non-profit, tech-driven start-ups, global data monitoring systems, a city and a country.

Diversity is our strength and will be a key consideration in our selection process to ensure our finalists represent a diverse range of nominee types, sectors, geographies and demographics.



OUR FIVE FILTERS FOR ASSESSING NOMINATIONS

3. STAGE OF SOLUTION

The Earthshot Prize focuses on solutions that with monetary, communications, network and organisational support can rapidly scale or be replicated. We seek solutions that:

1. Are beyond idea stage
2. Have working prototypes or executed pilots that demonstrate the effectiveness of their solution
3. Have tested their solution in-field or with target audience
4. May already be in market with “customers” or audiences but to a limited scale

The Earthshot Prize is looking for teams that have been able to make significant progress in the last year. What “breakthroughs”, whether it be the solution or the organisation, demonstrate recent progress? Examples of breakthroughs include:

- Creation/iteration of a functional prototype
- Launch of an in-market pilot program
- Close of a first customer/contract
- Successful fundraising
- Completion of major research trial
- Launch in new geography or sector
- Key hires made

OUR FIVE FILTERS FOR ASSESSING NOMINATIONS

4. CHARACTERISTICS OF NOMINATIONS

We will select solutions that are...



INSPIRING

spark the imagination with a powerful, simple, hopeful story so that people everywhere can feel part of the movement



INCLUSIVE

build inclusion, equity, and benefits for people into the activities and impact of the solution



IMPACTFUL

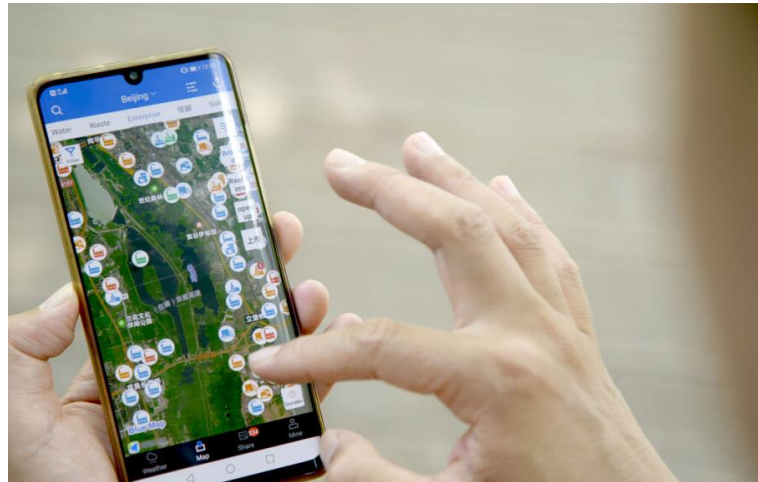
proven impact, and potential to scale this impact to catalyse system change for one of our Earthshots by 2025

OUR FIVE FILTERS FOR ASSESSING NOMINATIONS

5. ENABLERS

We see four cross-cutting areas that are disrupting eco-innovations and unlocking new solution sets across our five Earthshots. We will seek out and weight nominations that play one, many or all of the four enabling factors.

1. Solutions that leverage the disruptive force of **democratised data technologies**.
2. Solutions that leverage **new financial and legal mechanisms**.
3. Solutions led and informed by **women and Indigenous voices**.
4. **Wildcards**. Crazy, mad, magical solutions.



SUBMITTING A NOMINATION
SOURCING, SUBMISSION,
AND CHANGES FROM YEAR ONE

SOURCING NOMINATIONS

A FLEXIBLE APPROACH FOR NOMINATORS

Each Nominator is different, so we allow you to source nominations however works best for you. The primary ways in which our nominators source nominations are listed below.

SEARCH



Proactive search beyond your network for potential nominations that meet eligibility.

This can include people and solutions who are not known to you.

As the Nominator, you can reach out to these nominees for information, or fill in the form based on the information available to you.

OPEN CALL



Open-call for nominations in a wider network or publicly.

Potential nominees come to Nominators with their proposals and the requisite information for the nomination form.

As the Nominator, you decide which to submit and then nominate them via our online platform.

NETWORK



Identify and nominate solutions from within your existing network.

For example, grantees, partners and other individuals or organisations known to you.

As the Nominator, you can interact with the nominee to complete the nomination form and support them to tell their story.

SUBMITTING A NOMINATION

STEP BY STEP

REVIEW THE SELECTION PRIORITIES

ENSURE YOU UNDERSTAND THE CRITERIA FOR NOMINATIONS

This document contains the eligibility and judging criteria to help you identify nominations

SOURCE AND IDENTIFY YOUR NOMINATIONS

SOURCE POTENTIAL NOMINATIONS AND DECIDE WHICH TO SUBMIT

You may wish to ask nominees for the requisite information for the nomination form in advance

COMPLETE THE NOMINATION FORM

LOGIN TO YOUR ACCOUNT AT [NOMINATIONS.EARTHSHOTPRI ZE.ORG](https://nominations.earthshotprize.org)

Complete the form using the detailed help text provided and your unique login details

SUBMIT THE NOMINATION ONLINE

SAVE PROGRESS REGULARLY AND CHECK YOUR NOMINATION IS COMPLETE

You will receive a confirmation email saying your nomination has been received

THE NOMINATION FORM

FOUR SECTIONS TO COMPLETE

SECTION 1: KEY INFORMATION

- Solution name
- Name of nominee
- Nominee type (individual/organisation etc.)
- One-sentence description of solution
- Solution type
- Main country/territory
- Other countries of operation
- Nominee contact details and digital information (website/social media)

SECTION 2: SOLUTION DETAILS

- Primary Earthshot
- Secondary Earthshot(s)
- Primary problem/issue within the Earthshot
- Secondary problem/issue(s)
- Summary of solution (100 words)
- Type of intervention
- SDGs addressed
- Inclusion and equity
- What makes the solution different to others
- Photograph upload

SECTION 3: AMBITIONS AND SCALING

- Stage the solution is currently at
- Number of countries solution is active within
- Number of people impacted
- How the solution could be scaled/replicated
- Path to scale/replication (timeframes)
- Most recent achievement or breakthrough
- Key impacts of the Prize
- Support required
- Funding/investment needs

SECTION 4: DECLARATION

- As the Nominator of this solution, why do you think it should win The Earthshot Prize? (150 words)
- Indication of whether the Nominator and nominee know each other and in what capacity
- Option to select nomination as a star nomination (if submitting multiple nominations)
- Declaration that everything in the form is true at the time of submission

CHANGES FROM YEAR 1

IMPLEMENTING FEEDBACK FROM NOMINATORS

We are a learning organisation and have co-designed this process with nominators. We have incorporated invaluable feedback from both Nominators and nominees to make the process even smoother, more valuable and centred on the nominee.

SIMPLER FORM

The nomination form now has more multi-choice questions to make the process more straightforward for Nominators, and any nominees you are interacting with to gather information.

There are still open (free text) questions to allow you to tell the story of the nomination in your own words, but these are balanced with simpler questions.

TRANSPARENCY

You are now permitted to reveal who you have nominated, and the nominee is also allowed to publicly state this. You may also share the nomination form with nominees to gather information as needed.

This gives nominees recognition and profile even if they are not selected as a finalist.

The Earthshot Prize will not publicly endorse nominees unless they are shortlisted.

OPEN/PUBLIC CALLS

Several of our Nominators sourced nominations by holding open calls for proposals. We want to support you in doing this, and will provide assets and draft copy, as well as amplifying these efforts through our channels.

You may also use the nomination form to gather information as appropriate.

If you wish to put out a call for nominations, please let us know.

PRIDE/RECOGNITION

We have revamped our Nominator branding and encourage you to use this with pride as soon as you have confirmed as an Official Nominator.

We will also be producing more communications and digital content over the course of the year which highlights the crucial role our Nominators play, and amplifying the those who nominate our finalists.

COMMUNITY

We are building an ecosystem for nominees and nominators to encourage collaboration. We aim to share data and insights from our search, as well as allowing you to share knowledge and successes.

We recognise that many Nominators wish to hear about, support and amplify nominees beyond the finalists, and are developing simple, impactful ways for these connections to happen.

APPENDIX
FREQUENTLY ASKED QUESTIONS

FREQUENTLY ASKED QUESTIONS

YOUR ROLE AS A NOMINATOR

DO I NOMINATE AS AN INDIVIDUAL, OR AS AN ORGANISATION?

It is stipulated in your Nominator invitation letter whether we are accepting your nomination as an individual or as a representative of your organisation (in most cases it is the latter). Where you are representing an organisation, we ask that you discuss your nomination(s) internally, before your designated contact submits on behalf of your organisation.

CAN I INVITE MY COLLEAGUES/CONTACTS TO NOMINATE?

Only Nominators invited by The Earthshot Prize are eligible to nominate. If you have suggestions for additional Nominators, please submit these to tep.nominations@earthshotprize.org so that we can consider them as Nominators. Each Nominator has been asked to provide two points of contact who are responsible for gathering and submitting nominations on behalf of their organisation and you may change these contacts if you wish.

CAN I NOMINATE MYSELF? / CAN ANOTHER NOMINATOR NOMINATE ME/MY ORGANISATION?

The Earthshot Prize will award the best solutions from across the globe, including from within the Nominator's wider organisation or network. We would also expect Nominators to look outside of their organisation and network. If a Nominator submits a Nomination Form putting their own organisation or project forward as a solution, this cannot be their only nomination, they must also submit other Nominations. For example, you may wish to nominate a colleague/team in from your organisation, or a grantee that you have provided funding to. If you do so, we will ask you to clarify your relationship to the Nominee in the nomination form.

WHEN CAN I START USING THE NOMINATOR BADGE?

You may use the Nominator badge as soon as you have confirmed as an Official Nominator. We will provide the badge and usage guidelines so you can display this. The badge is designed for Nominators to use in 2022. We will update the badge each year.

The badge can be found at: <https://brandpad.io/tep-official-nominator/>
Password: TEP.Official.Nominator

I AM A NOMINATOR IN 2022, AM I A NOMINATOR AGAIN IN 2023?

We hope Nominators will continue to nominate in future years. We will contact Nominators ahead of 2023 to check whether you wish to change your contacts or withdraw. The Earthshot Prize will also review Nominators periodically to ensure we receive the most impactful solutions from a diverse range countries and sectors.

CAN I ONLY SUBMIT NOMINATIONS WITHIN MY OWN COUNTRY?

We encourage you to submit the most diverse nominations possible, from any country in the world. You may wish to submit multiple nominations from different countries.

WHO WILL KNOW I AM A NOMINATOR / WHO CAN I TELL?

The Earthshot Prize will proudly display the names of our Nominators on our website and will promote their crucial role in finding our winners. You are permitted to disclose that you are a Nominator wherever you see fit.

CAN I BE AN ANONYMOUS NOMINATOR?

If you prefer to remain anonymous, we will ensure that your name is not used publicly. Please let us know this by emailing tep.nominations@earthshotprize.org.

FREQUENTLY ASKED QUESTIONS

SUBMITTING NOMINATIONS

ARE THE FIVE EARTHSHOTS THE SAME EVERY YEAR?

The five Earthshots will stay the same until 2030, but the detail and target areas for each Earthshot will change in line with what The Earthshot Prize feels will make the biggest difference in a given year. For more details on the target areas for 2022 please see the section on 'Our Selection Focus Areas'. This is intended as a guide only. It is not a prescriptive list and we will accept wildcard nominations in areas we have not considered.

CAN I NOMINATE ONE SOLUTION IN MULTIPLE EARTHSHOT CATEGORIES? / WHAT IF MY NOMINEE'S SOLUTION COULD APPLY TO MULTIPLE EARTHSHOTS?

The nomination form asks you to identify the primary Earthshot the solution applies to, but you are also able to select secondary Earthshots, in case your nomination applies to more than one Earthshot. The Earthshot Prize may move nominations into different Earthshots where we deem it appropriate and where the solution has the best chance of winning. However ultimately nominations can only win in one category.

CAN I NOMINATE MORE THAN ONE SOLUTION? IS THERE A MAXIMUM/MINIMUM?

There is no set or maximum number of nominations that Nominators should submit – all nominations are welcome. We encourage you to focus on the quality of the nominations and submit those which you think could win in each Earthshot category. If you are submitting multiple nominations, please consider diversity of nominees, in terms of sector, race, ethnicity, gender, sexual orientation, socio-economic status, age, physical abilities, beliefs, or other ideologies. Please also consider whether there is geographic breadth in terms of where the solutions are based and where the impacts could be scaled to.

CAN I NOMINATE A SOLUTION WHICH IS IN AN EARLY IDEA OR IDEATION PHASE? / WHAT IF MY NOMINEE JUST HAS AN IDEA?

The Earthshot Prize focuses on solutions that with financial, communications, network and organisational support can rapidly scale or be replicated. This means they must be well beyond the idea stage but may still have development requirements before they are ready to scale their impact. Solutions that have already entered growth stage and are limited only by funding will benefit less from The Earthshot Prize and are therefore less of a focus. Please see the section on '[Selection Priorities](#)' for more details.

WHAT SORT OF EVIDENCE DOES THE NOMINATION FORM REQUIRE?

Each question in the nomination form contains help text which outlines 'What you need to tell us'. It is important to validate any claims you make in the form with evidence and examples, which can be qualitative (e.g. stories, interviews) or quantitative (e.g. statistics and data). Nominees may be contacted to provide supporting evidence for claims made in the nomination form but Nominators do not need to supply this.

WHAT IF THE SAME NOMINEE IS SUBMITTED BY MULTIPLE NOMINATORS?

Information will be consolidated, and the nomination will only be considered once.

CAN I SUBMIT THE SAME SOLUTIONS AS LAST YEAR? /CAN YEAR 1 FINALISTS BE NOMINATED AGAIN?

Nominations that were not selected as finalists can be resubmitted in future years. We would particularly encourage this if nominations have made significant progress since being nominated initially, or if they fit into our selection priorities for a given year. Since the nomination form and our priorities have changed this year, some nominations which were not selected last year may be a better fit this year.

FREQUENTLY ASKED QUESTIONS

SOURCING NOMINATIONS AND INTERACTING WITH NOMINEES

HOW DO I SOURCE NOMINATIONS?

Nominators have been identified for their ability to source the most impactful solutions for our Earthshots. Each nominator is different, so we allow you to source nominations however works best for you. Please see the section on '[sourcing nominations](#)' within these guidelines for some options from searching proactively, holding an open call for proposals and sourcing from your network.

If you would like to send communications encouraging proposals or suggestions, we have drafted some copy below that you can adapt and use.

The search for the winners of [The Earthshot Prize 2022](#) has begun and [Organisation name] is proud to be an official Nominator. Launched in 2020 The Earthshot Prize is the most prestigious global environment prize in history, announcing the first incredible [winners](#) in October 2021.

As an Official Nominator, we are one of over 250 organisations from across the world, invited to submit nominations, selected for our ability to identify the most impactful solutions across all sectors, from grassroots to businesses.

The Earthshot Prize will consider solutions which make tangible progress towards one of the five [Earthshots](#). They should be beyond idea stage, have tested their solution in-field or with target audiences, and are at a 'tipping point' for scaling their impact within the next five years.

If you have a solution that is inspiring, inclusive and impactful, please get in touch with [Point of contact] for a further discussion [OR fill in details in the form below]. You can find out more about the Prize, our role as an Official Nominator, and the 5-stage process to selecting winners at www.earthshotprize.org.

WHAT CAN I DO WITH PUBLIC PROPOSALS / PEOPLE WHO CONTACT US ASKING TO BE NOMINATED? DO I HAVE TO NOMINATE THEM?

The Earthshot Prize is not open to direct Nominations, instead nominations must come via our Nominators. As a Nominator, you may be approached by organisations and individuals from your network or from the public with ideas and proposals. We encourage you to submit the best quality nominations that you think meet the criteria to win The Earthshot Prize. As such, you are free to consider submitting nominations that originate from such proposals but there is no obligation to do so.

CAN I TELL THE NOMINEE THAT I AM NOMINATING THEM?

If you have an existing relationship with a nominee, you should confirm with them that you are nominating them to be considered for an Earthshot Prize. This is important to comply with appropriate GDPR and data sharing obligations.

CAN I NOMINATE A SOLUTION WITHOUT HAVING SPOKEN TO THE NOMINEE DIRECTLY?

If you do not have an existing relationship with the nominee and have not shared any contact details which are not public, you do not need to let them know you have nominated them. You can still inform the nominee if you wish to do so.

CAN I SEND THE NOMINATION FORM TO PROSPECTIVE NOMINEES OR STAKEHOLDERS? CAN I WORK WITH NOMINEES ON COMPLETING IT?

You are permitted to share a downloadable copy of the nomination form in order to source nominations and to gather the requisite information from your nominees. We encourage you to work with your nominee if you think they require support, and we will provide the nomination form in a document format for sharing. However, only official Nominators are permitted to access the online platform to submit nominations.

FREQUENTLY ASKED QUESTIONS

LOGISTICS & COMMUNICATIONS

HOW DO I SUBMIT A NOMINATION FORM ON THE DIGITAL NOMINATION PLATFORM?

You have been sent a link to register on the online nomination platform. Once you have created a password, you can log in to the platform by going to <https://nominations.earthshotprize.org/>. Only your designated points of contact will be able to log into the platform and you should not give your login details to colleagues or prospective nominees.

We will make a shareable version of the nomination form available so that you can share this with nominees as appropriate (for example to gather the requisite information for the form). The nomination form contains detailed help text to support you in your submission.

If you do not have access to an internet connection, we encourage you to contact us early to discuss your requirements, we are happy to help. If you have disability/accessibility requirements, please get in touch.

MY LINK DOESN'T WORK OR IS BROKEN. WHAT DO I DO?

We're sorry to hear this and we'll fix this as soon as possible, please email tep.nominations@earthshotprize.org.

I HAVE FORGOTTEN MY LOGIN DETAILS. WHAT DO I DO?

You can reset your password by clicking the reset password link at <https://nominations.earthshotprize.org/>.

If one or both of your contacts have left the organisation and you need to register new contacts, please let us know so we can help with this.

HOW LONG DOES IT TAKE TO FILL IN THE FORM?

We anticipate that the nomination form will take between 45-90 minutes to complete, depending on how readily available the information is to you. If you have gathered information directly from the nominee, it will be quicker to complete the form but will require time to request and receive this information from your nominee.

WHAT LANGUAGES DOES THE EARTHSHOT PRIZE ACCEPT?

The Earthshot Prize accepts nominations submitted in English.

I AM HAVING TROUBLE WITH TRANSLATING FROM THE NOMINEE'S LOCAL LANGUAGE TO ENGLISH. WHAT DO I DO?

We encourage you to seek out colleagues or associates to support you with the English language nomination form.

We are happy to discuss additional translation support where Nominators do not have the capacity for this. Please email tep.nominations@earthshotprize.org and we will promptly respond to you with the translation options available.

MY ORGANISATION/MY NOMINEE'S ORGANISATION HAS LIMITED CAPACITY/RESOURCE. CAN I GET SUPPORT?

In order to build equity amongst nominees, The Earthshot Prize will endeavour to provide support to small local, grassroots or Indigenous organisations with limited resources. Please get in touch with us at tep.nominations@earthshotprize.org and we can discuss support, including with translation.

FREQUENTLY ASKED QUESTIONS

LOGISTICS & COMMUNICATIONS

I NEED MORE TIME TO GATHER INFORMATION, CAN I GET AN EXTENSION?

We may grant a short extension by request only; we recognise it can take time to gather information. If you would like to request a short extension, please email tep.nominations@earthshotprize.org before 4 March 2022. Unless you receive confirmation of your short extension, nominations received after the final deadline will not be considered.

HOW DO I KNOW THE EARTHSHOT PRIZE HAS RECEIVED MY NOMINATION FORM?

You will receive a confirmation email that we have received your Nomination Form within 24 hours of submitting it. If you do not receive this email, please let us know.

WILL THE NOMINATIONS SUBMITTED BE MADE PUBLIC?

The Earthshot Prize will not publicise nominations and will only endorse nominations that pass our screening stages, so as not to interfere with the assessment process. However, if you wish to promote who you have nominated, you are free to do so with the nominee's permission.

CAN THE NOMINEES SAY IF THEY HAVE BEEN NOMINATED OR THAT I/MY ORGANISATION NOMINATED THEM?

Nominees are permitted to say that they have been nominated and who nominated them.

HOW WILL THE EARTHSHOT PRIZE GET IN TOUCH WITH ME?

We will usually make contact via email, from the following email addresses:

- tep.nominations@earthshotprize.org
- nominations@tep.earthshotprize.org

If you are contacted by another email address or someone who is not known to you and is claiming to be from The Earthshot Prize, please let us know and do not respond until we have advised whether this is a genuine request. We will never request payment from you in relation to nominations.

HOW DO I GET IN TOUCH WITH THE EARTHSHOT PRIZE?

Please email us at tep.nominations@earthshotprize.org. We have a dedicated team able to respond to requests and queries quickly via this email address. This is preferred to emailing a specific member of The Earthshot Prize team, as this ensures we have a record of questions and requests and can answer promptly.

You must not attempt to directly contact the Prize Council, Expert Advisory Panel, The Royal Household, The Royal Foundation Board of Trustees or any other involved parties to discuss your nomination. You will not receive a response from them, and this conduct may lead to disqualification.

WHAT ARE THE TERMS AND CONDITIONS?

Full terms and conditions for submitting a nomination are available on the [nominations platform](#). You must accept the terms and conditions before submitting a nomination. Nominees will also receive separate terms and conditions if they are longlisted or asked for further information by The Earthshot Prize. If you wish to receive a copy of the terms and conditions in advance please contact us.

FREQUENTLY ASKED QUESTIONS

WHAT HAPPENS NEXT

AFTER NOMINATIONS CLOSE, WHAT IS THE SCREENING AND SELECTION PROCESS TO SELECT THE WINNERS?

Nominations will be screened from March as part of an independent assessment process run by Deloitte, our implementation partner, using the information provided in the Nomination form.

Shortlisted solutions will be subject to a final evaluation including interviews and potentially in-person site visits. A panel of experts will support the judging process, making recommendations to the Earthshot [Prize Council](#) who will select the final winners ahead of the annual award ceremony.

WILL NOMINEES BE CONTACTED DIRECTLY?

Some nominees will be contacted directly to provide additional information in support of their nomination, or to be invited to attend an interview. We will not be able to inform Nominators or nominees of their progress or the outcome until the assessment process is completed.

HOW WILL I KNOW IF MY NOMINATION HAS BEEN SHORTLISTED?

After The Earthshot Prize conducts a confidential screening process to assess nominations, we will inform Nominators of outcomes.

If the nomination is longlisted, The Earthshot Prize team will contact both you (the Nominator) and your nominee to inform you of the outcome.

If unfortunately, your nomination is not longlisted, we will notify you only (not your nominee) and encourage you to track your nominee's progress and to consider nominating them for The Earthshot Prize in future years.

WHERE IS THE AWARDS CEREMONY?

The awards ceremony will be held in the USA in late 2022. It will then move to another location the following year. The exact location, date and further details about the ceremony will be announced at a later date.

WILL FINALISTS/NOMINATORS OF FINALISTS BE INVITED TO THE AWARDS CEREMONY?

The decision on guests for the awards ceremony will depend on a number of factors, including the global pandemic. The ceremony will be a global event, whether in-person or broadcast around the world, and there will be ways in which finalists and Nominators of finalists can participate. Further detail will be given to you in the event that your nomination(s) are selected as finalists.

WHAT HAPPENS IF MY NOMINEE WINS AN EARTHSHOT PRIZE?

Each of the 5 winners will receive a one-million-pound grant to support them to scale the impact of their work or agreed environmental projects which are charitable or in the public benefit. After the awards, each winner will receive a global platform and prestigious profile, with their stories being showcased over the decade with an ambition of their solutions leading to mass adoption, replication and scaling.

Finalists will also be given tailored support and opportunities to help scale their impact, including being connected with The Earthshot Prize's Global Alliance. More details will be provided to winners and finalists and you can follow the progress of our inaugural [finalists](#) on our channels: <https://www.earthshotprize.org/> / @earthshotprize

THE EARTHSHOT PRIZE

For further information please contact the Search and Selection team
tep.nominations@earthshotprize.org